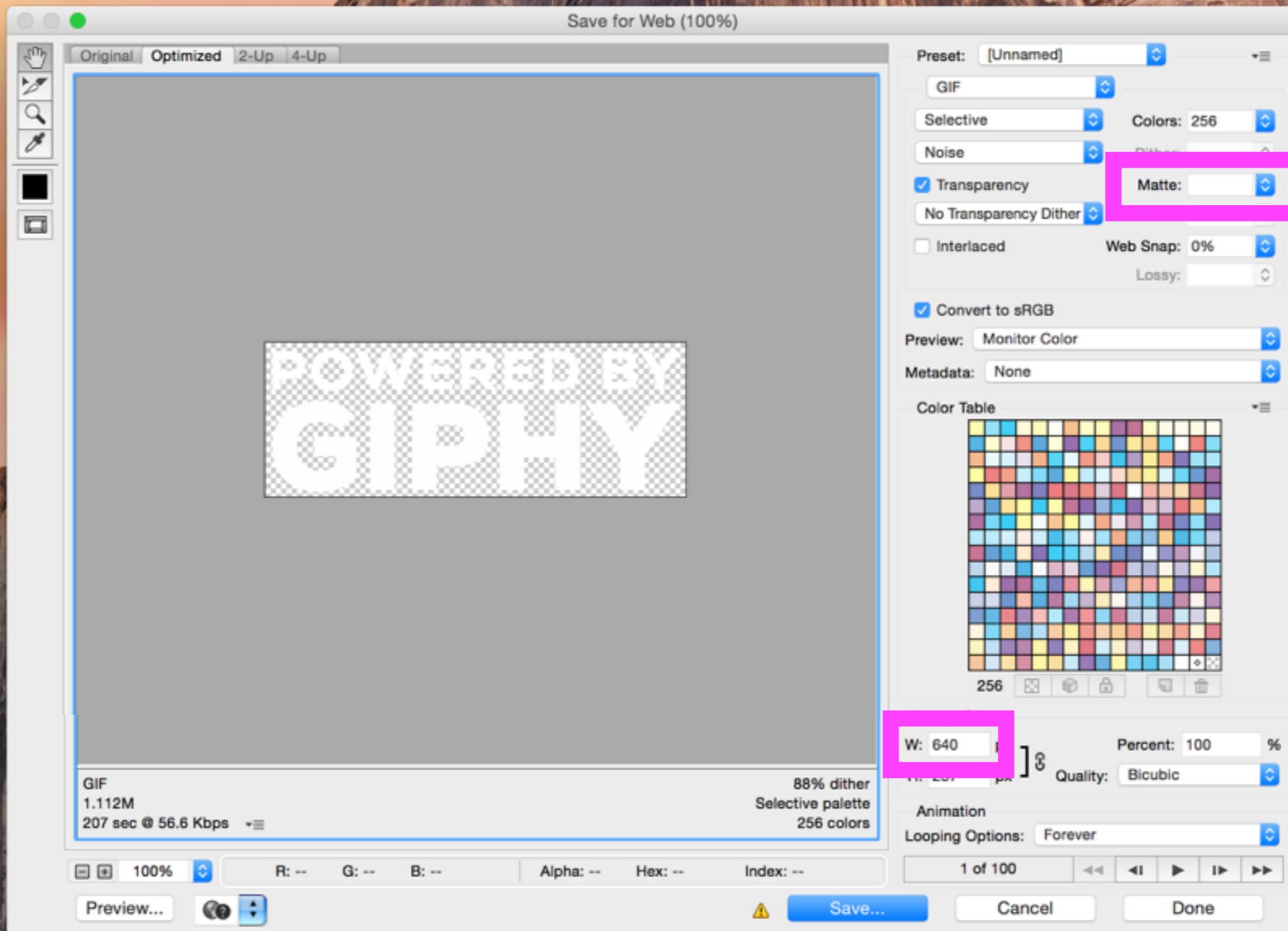
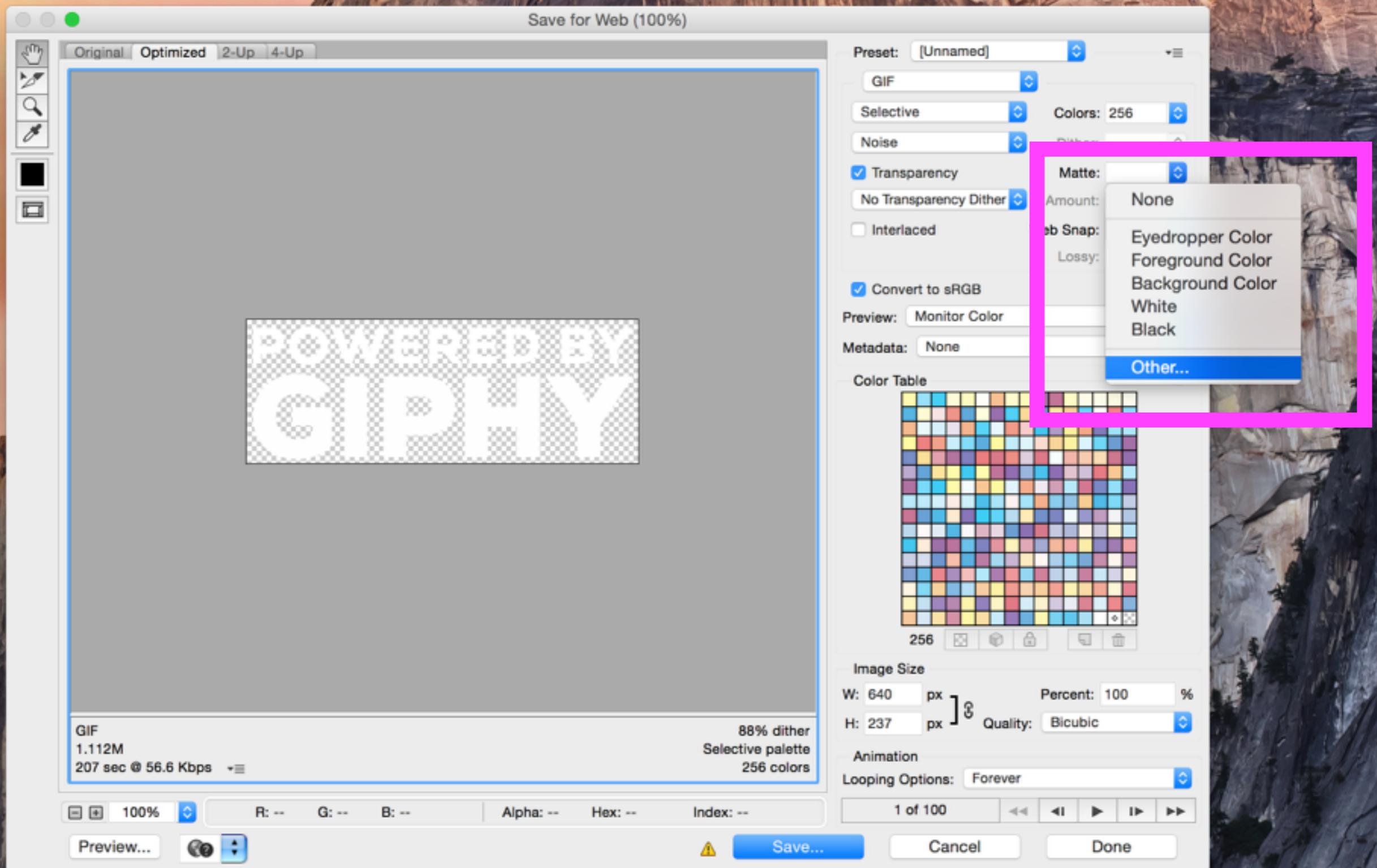


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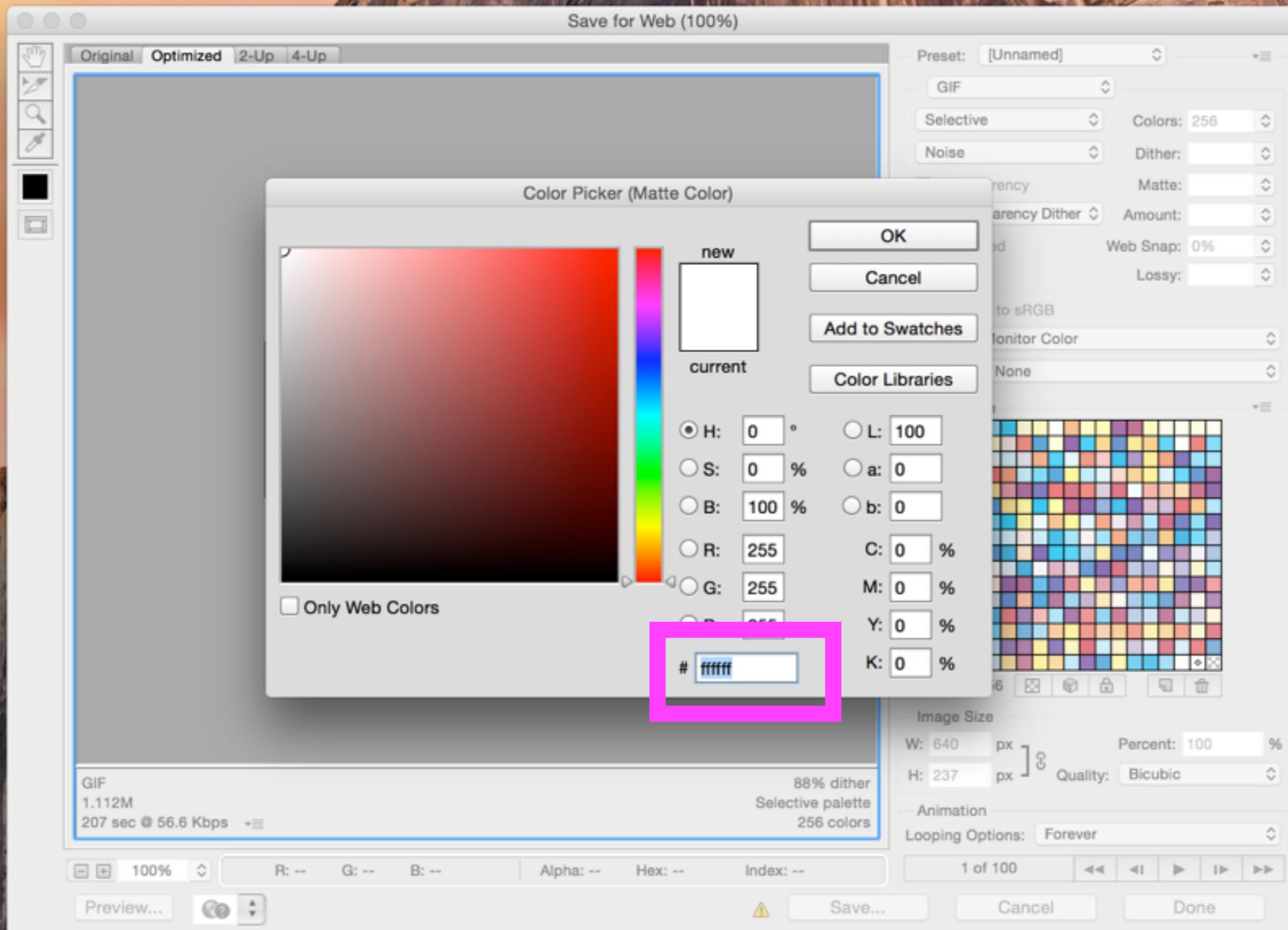
**TINY ANIMATED TRANSPARENT LOGOS ON LOTS OF COLORS
A GIPHY HOW-TO**



1. Set the width of your gif



2. Select the MATTE drop down menu ...
3. Select OTHER at the bottom of the dialogue



4. Paste in the HEX CODE of your App or Site's background color, and export your gif.

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BOOM. Clean, sharp, tiny Giphy callouts on any color you desire.